Case Study

NexTraq™

"When we implemented the NexTraq Fleet Tracking platform, unauthorized driver activity was virtually eliminated. Whether on the clock or after hours, we were able to monitor the entire fleet to ensure driver productivity."

Hoss Oskouie, Vice President

Challenge:

Atlantic Limousine & Transportation needed a way to proactively track vehicle location to eliminate unauthorized driver activity.

Solution Results:

- Eliminated unauthorized vehicle usage
- Reduced fleet-wide fuel costs by 3 percent
- Decreased operational expenses
- Provided peace of mind for management team
- Enabled business growth from 10 to 60 vehicles

About Atlantic Limousine & Transportation

Atlantic Limousine & Transportation was selected as "one of the Top 3 Atlanta Limousine Companies" for five consecutive years by the Atlanta Business Chronicle. The company provides sedan service, limousine service and coach bus service. For more information, please visit their site at: www.atlanticlimo-ga.com/.

Atlantic Limousine & Transportation Eliminates Unauthorized Driver Activity with NexTraq

NexTraq Fleet Tracking platform saves money on fuel costs and wear and tear of vehicles for leading chauffeured transportation service company

Challenge:

Established in 1995, Atlantic Limousine & Transportation a worldwide ground transportation company, needed a way to track its rapidly growing fleet of vehicles. Whether it was its limousines, motor coaches, sedans or SUVs, Hoss Oskouie, Vice President of Atlantic Limousine & Transportation, wanted to know where all of his fleets' vehicles were throughout business hours and after hours to gain peace of mind. Ranked as one of the top three limousine companies in Atlanta and the largest operator in the metro area with more than 60 vehicles, Oskouie wanted greater visibility into his fleet operations to maintain his already exceptional customer service.

Solution:

Oskouie selected the NexTraq™ GPS Fleet Management solution "due to its ease-of-use and quick implementation process." Oskouie said, "having a GPS vehicle tracking solution enables me to track our vehicles to ensure no unauthorized activity is taking place. " Additionally, Atlantic Limousine & Transportation found that greater visibility into its fleet operations provided them with substantial savings in fuel costs and the wear and tear of its vehicles. Oskouie adds, "Originally, we started with 10 vehicles without a fleet tracking solution. If we had not implemented our solution, our growth would have been much more challenging and almost impossible to manage."

Results:

Oskouie said, "When we implemented the NexTraq Fleet Tracking solution, unauthorized driver activity was virtually eliminated. Whether on the clock or after hours, we were able to monitor the entire fleet to ensure driver productivity."

Because Atlantic Limousine & Transportation could now track both individual vehicles and the entire fleet, it realized substantial savings in fuel costs. Oskouie said, "We were able to decrease fuel costs fleet-wide by 3 percent, decreasing our overall operational expenses. Additionally, the Idle Report provided us with control over drivers unnecessarily wasting fuel while on the job."

A surprising result? Oskouie recently won a new contract because the client is able to log in to the NexTraq Fleet Tracking platform and monitor vehicles during events.

A NexTraq customer since 2001, Oskouie said, "I am happy that I haven't had to go to any other GPS vehicle tracking solution. The NexTraq GPS Fleet Management system enables me to effectively do my job while proactively managing our fleet in real-time."

For more information on NexTraq, please visit:
http://www.nextraq.com/