Case Study

NexTraq™

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Tom Moerdyke, National Operations Director for Pittsburgh Glass Works

Challenge:

Pittsburgh Glass Works, LLC, a leading glass manufacturer, needed a GPS fleet tracking solution to monitor fuel consumption and driver behavior.

Solution Results:

- Reduced Fuel Costs
- Reduced Speeding
- Increased Route Optimization
- Improved Customer Service
- Improved Job Validation

PGW Pittsburgh Glass Works

Pittsburgh Glass Works Reduces Fuel Costs with NexTraq GPS Fleet Tracking Solution

North American glass distribution organization conserves fuel with NexTraq Idle and Speed Alerts and integration with route optimization partner

Challenge:

Pittsburgh Glass Works, LLC, a leading distributor of automotive glass products, needed a GPS fleet management solution to monitor fuel consumption and driver behavior. Tracking these metrics was virtually impossible with distribution centers throughout the United States and Canada with drivers delivering to thousands of automotive glass repair shops.

Solution:

Tom Moerdyke, National Operations Director, looked at several solutions with different offerings and features and selected the NexTraq™ GPS Fleet Tracking solution. Pittsburgh Glass Works also selected NexTraq integration partner, Appian Logistics, for fleet route optimization. The seamless integration of fleet route optimization and vehicle tracking produces an end-to-end solution for Pittsburgh Glass Works. Within three months, the nation-wide certified installers had the NexTraq platform up and running in all of the company's distribution centers.

Results:

Moerdyke said, "The implementation was a huge undertaking, but went extremely well and was considered a success for the number of locations the NexTraq implementation team was able to cover."

With the implementation complete, Pittsburgh Glass Works immediately started to track its key metrics and quantify the business results. Moerdyke said, "With the Speed and Idle Alert functionality within the NexTraq platform, we were able to reduce fuel consumption, and ultimately decrease our operational costs."

Additionally, the Speed Alert functionality dramatically modified driver behavior and reduced driver speeding issues. Moerdyke adds, "We have improved our customer service and job validation with the NexTraq Fleet Management solution with more accurate time of arrival estimates for our customers."

Improved customer service was an important metric for Moerdyke as part of Pittsburgh Glass Works' mission to "provide quality products and consistent and timely service." Tracking its vehicles provided even more benefits for the company as further driver behavior modification was achieved by providing a detailed report for unauthorized vehicle use.

The strategic integration with NexTraq partner, Appian Logistics, enabled Pittsburgh Glass works to plan all routes for increased driver efficiency while reducing fuel and maintenance costs.

For more information on NexTraq, please visit:
http://www.nextraq.com/